



TRENT DESIGN

INTERACTIVE CREATIVE DIRECTOR

MAY 2006 - PRESENT, ROCHESTER, MI

- Led UX/UI design for client Eaton Steel = 102% increase in site traffic, WMA Award and additional business
- Led UX/UI design & development for Detroit Historical Society = 64% increase in site traffic and online sales
- Transformed the studio's primary focus from print to interactive
- · Improved studio productivity through implementation of new technology, training of new employees and re-designing workflow
- Project manager includes estimates, creative direction, art direction, and video production

DETROIT ARTISTS MARKET

BOARD OF DIRECTORS, TECHNOLOGY COMMITTEE

AUGUST 2011 - PRESENT, DETROIT, MI

- Developed and implemented a new internship program with the College for Creative
- Improved membership registration through online form development
- Volunteered for gallery installations

GREEN SKY CREATIVE

MOTION GRAPHIC DESIGNER, FREELANCE

NOVEMBER 2012 - JANUARY 2013, ROYAL OAK, MI

- Produced a 2-minute, fully animated promotional video for OutdoorHub
- Delivered storyboards and executed overall design aesthetic for the animation

FREELANCE

DESIGNER + DEVELOPER

APRIL 2009 - PRESENT

- Awwwards Honorable Mention designed and developed responsive portfolio website
- Produced numerous websites, brands/logos, animations and print materials

EDUCATION

COLLEGE FOR CREATIVE STUDIES

BFA IN GRAPHIC DESIGN, INTERACTIVE COMMUNICATION I DEAN'S LIST

DECEMBER 2003 - DECEMBER 2007, DETROIT, MI

 Emphasis on interactive/experience, information, motion, and print design, design theory, concept building, Flash/ActionScript and HTML development.

EXPERTISE

Creative direction, art direction, strategy/concept development, UX/UI design, responsive design, HTML 5, CSS3, SASS, PHP, Javascript, Drupal, Wordpress, Mail Chimp